

Jane Martin
MFA Associate Professor
School of Creative Arts
University of Saint Francis
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Education

Degree: May, 1993 MFA
University of North Carolina at Greensboro, Greensboro, North Carolina
School of Broadcasting and Cinema

Major: Film and Video

Degree: May, 1986 BA
Lenoir-Rhyne College, Hickory, NC

Major: Communication-Television Tract

Honors: Magna Cum Laude
Mu Sigma Epsilon (May 1984)
Who's Who in American Colleges (1986)
Alpha Psi Omega (Vice President 1984-1985)
Dean's List

Employment Experience

August 1993-present Professor/Program Director, Communication
School of Creative Arts
Communication Program
University of Saint Francis
Fort Wayne, IN

Responsibilities: Teaching, advising, recruiting, committee work, grant writing, advising film club, overseeing the television studio, preparing budgets, committee representation for SOCA.

August 1989-May 1990 Teaching Assistant
Television Studio
University of North Carolina at Greensboro
Greensboro, NC

Responsibilities: Instructed beginning lighting, audio, switcher, and camera operation, served as a resource for television lab students in a studio setting, responsible for testing and grading undergraduate students.

August 1987-May 1989 Teaching Assistant/Advisor
WUAG Radio Station
University of North Carolina at Greensboro
Greensboro, NC

Responsibilities: Supervised students in a classroom and on an individual basis dealing with voice quality and on-air performance/procedures, grading, served on the executive board of the station in an advisor capacity, served as secretary for FCC policy meetings.

May 1988-August 1989 Graduate Assistant/Projectionist
Learning Resource Center
University of North Carolina at Greensboro
Greensboro, NC

Responsibilities: Tested education students on campus audio/video equipment including slide projectors, 16mm projectors, video decks, overhead projectors, audio equipment, served as the projectionist for the UNCG film series (16mm).

Professional Experience

May 1986-August 1997 Assistant Production Manager
May 1985-May 1986 Production Assistant
Catawba Valley Cable TV, Hickory, NC

Responsibilities: Editor, director, floor manager, switcher, camera operation, audio production. Directed a variety of community programs, commercial productions, industrial videos and commercials, supervised personnel and volunteers (undergraduate students), scheduled personnel, developed scripts, edited scripts, prepared budgets, developed procedural methods, coordinated office activities and correspondence.

January 1984-May 1985 Production Assistant
Television Studio, Learning Resource Center
Lenoir-Rhyne College, Hickory, NC

Responsibilities: Assisted in a variety of college produced projects, director, camera operation, switcher, editor, audio production. Assisted in the graphics laboratory as a photographer, darkroom assistant, layout and design.

Specializations in Teaching

Production: Television and Video production, editing, audio, broadcast technology, and cinematography, screen and script writing, and traditional animation.

History and theory: Editing theory, animation history, film history, auteur theory, genre studies, communication theory, broadcast history, argumentation, and media law.

Specializations: Redheads in the media, study of the works of Joss Whedon, Boyer Model application, NASAD documentation preparation, Women, Media and WWII and Scholarship of Teaching.

Courses

Introduction to Mass Communication	Mass Media and Multimedia Law
Introduction to Audio/Video Production	Group Communication
Advanced Audio/Video Production	Interpersonal Communication
Introduction to Traditional Animation	iConnect: USF First Year Experience
Topics in Debate and Discussion	Women, Media and WWII (team taught)
Writing for the Media	Communication Apprenticeship
Film as Art and Communication	Communication Internship
Editing Theory and Processes	The Millennium (team taught)

Scholarship of Teaching

Teaching Awards

2013-2014	LeePoxy Award for Teaching Excellence
2013-2014	Outstanding Club/Organization Advisor
2011-2012	SOCA and KBSOBEL Exemplary Advisor
1997	USF Teaching Excellence and Leadership Award

Publications on Teaching

Sept. 2010	Chapter: "Show, Don't Tell: Teaching the Elements of Film Production" <u>Buffy in the Classroom: Essays on Teaching with the Vampire Slayer</u> Jodie A. Kreider (Author, Editor), Meghan K. Winchell (Author, Editor) McFarland and Company
Jan. 2010	"A Personal Account of Teaching a First Year Experience Course" The AFCU Journal: A Franciscan Perspective on Higher Education January 2010/Volume 7, Number 1

Presentations on Teaching

April 2012	"Teaming Up With Those DARN Faculty Members" NACADA Region 5 Conference on Academic Advising
May 2006	"Buffy in the Classroom: The positive outcomes of adopting BTVS across a curriculum." The Slayage Conference on the Whedonverses (SC2)
Nov. 1999	"Examination of a team-taught intensive course on the Millennium" Presented with Dr. Earl Kumfer Center for Millennial Studies Fourth International Academic Conference

Conference Attendance

2008	The Slayage Conference on the Whedonverses (SC3)
2007	Kalamazoo Animation Festival International Educator's Conference Supervised student group for Cartoon Challenge

2007 “It’s the end of the world. Again?!? Why Buffy Still Matters”
Mini-Conference at UNCG

2006 The Slayage Conference on the Whedonverses (SC2)

2005 Kalamazoo Animation Festival International Educator’s Conference

2004 The Slayage Conference on the Whedonverses (SC1)

2002 SIGGRAPH Special Interest Group for Computer Graphics Conference
Attended with a group of students

1999 Center for Millennial Studies Fourth International Academic Conference

1997 Mid-East Honor Association, “In the Groove: Pop Culture in America”
Attended with a group of students

1996 Sight and Sound Expo

1996 Process Education Workshop

1996 National Resource Center for The Freshman Year Experience

1996 Poynter Center Workshop, “Ethics and the Educated Person”

Academic Clubs SOCA Assignments and Events

2013-present Advisor for the Public Relations Society

2003-present Advisor for USF Film Festival

1993-present Film Club Advisor

2003-present Film Festival Coordinator and Advisor

Community Committee Service/Community Service

2013-present WFWA PBS 39 Community Advisory Board
2014-Board Chair

2010-2003 Fort Wayne Cinema Center Board

2010-2000 Fort Wayne Cinema Center Education Committee
Committee Chair 2006-2010

2008-2003 WFWA PBS 39 Community Service Council
Vice President 2007-2008

2006 Community participant in the FWMoA Text and Textures Show

2003-2001 City of Fort Wayne, Community Service Council

1999-1997 Advisory Committee, Study Connection

USF Recognition

2004, December “Values in Action Award”

Scholarship of Integration/Application

Presentations

2014 Embassy Theatre Presentations Black and White Series
March. Introduction and Q and A for film.

2013 Embassy Theatre Presentations Black and White Series in
January, February and July. Introductions and Q and As
for films.

<i>August 16, 2009</i> Discussion Leader	Fort Wayne Cinema Center “Movie Talk” <i>Film: The Day the Earth Stood Still</i>
<i>March 15, 2009</i> Discussion Leader	Fort Wayne Cinema Center “Movie Talk” <i>Film: Waltz with Bashir</i>
<i>November 16, 2008</i> Discussion Leader	Fort Wayne Cinema Center “Movie Talk” <i>Film: Trumbo</i>
<i>August 17, 2008</i> Discussion Leader	Fort Wayne Cinema Center “Movie Talk” <i>Film: Brideshead Revisited</i>
<i>July 20, 2008</i> Discussion Leader	Fort Wayne Cinema Center “Movie Talk” <i>Film: Mongol</i>
<i>April 20, 2008</i> Discussion Leader	Fort Wayne Cinema Center “Movie Talk” <i>Film: Miss Pettrigrew Lives for a Day</i>
<i>November 18, 2007</i> Discussion Leader	Fort Wayne Cinema Center “Movie Talk” <i>Film: The Darjeeling Limited</i>
<i>July 15, 2007</i> Discussion Leader	Fort Wayne Cinema Center “Movie Talk” <i>Film: Waitress</i>
<i>January 21, 2007</i> Discussion Leader	Fort Wayne Cinema Center “Movie Talk” <i>Film: The Queen</i>
<i>June 22, 2005</i> Panel Member	Fort Wayne Cinema Center Panel Discussion: <i>Film: Bottle Rocket</i>
<i>January 27, 2005</i> Panel Member	Fort Wayne Cinema Center Panel Discussion <i>Film: What the Bleep?</i>
<i>Summer 2005</i> Presented with Phyllis Gernhardt	Daughters of the American Revolution Presentation <i>Topic: Women, Media and WWII</i>
<i>Spring 2004</i> Panel Member	Fort Wayne Cinema Center Panel Discussion: <i>Film: Triplets of Belleville</i>
<i>Sept 23, 2004</i> Panel Member	Fort Wayne Cinema Center Panel Discussion: <i>Film: Fahrenheit 9-11</i>
<i>September 22, 2005</i> Panel Member	Fort Wayne Cinema Center/ACPL Panel Discussion (Everybody Reads Project-Community Book/Film) <i>Film: 1931 Frankenstein</i>

April 10, 2003 Fort Wayne Cinema Center/ACPL Panel Discussion
(Everybody Reads Project-Community Book/Film)
Panel Member *Film: Fahrenheit 451*

German Fest 2002 Fort Wayne Cinema Center Presentation
Presenter *Film: The Blue Angel*

German Fest 1996 Fort Wayne Cinema Center Presentation
Presenter *Film : The Promise*

Scholarship of Discovery

2008-Present SOCA *Broadstrokes PBS programming WFWA PBS-4*
Direct and oversee 5-7 Episodes in fall and spring (ongoing yearly)

Panel Chair 2008 The Slayage Conference on the Whedonverses (SC3)
Willow II Panel: Introduced panel members and lead question and answer session. Invited by Conference co-conveners Rhonda Wilcox and David Lavery.

Presentations
June 5, 2008

2008 The Slayage Conference on the Whedonverses (SC3)
The Dark Redhead: Willow and her fury or “Are you kidding? She's like Dark Phoenix up there”.
Abstract:
This presentation will explore the stereotype of the fiery tempered, adventurous redhead and will outline how Willow fits this model. Female Redheads, besides being statistically very rare (fewer than 4 percent of the population), present an interesting case because they have been stigmatized throughout cultures, folklore, and representations in all types of media. I will also address Chris Claremont’s Dark Phoenix saga and the characterization of Jean Grey as a redhead. Willow and Jean (redheads) follow their passion and anger and turn into uncontrollable dark versions of themselves. They have their minds tapped (Rack and Mastermind) and become their darkest nightmares. Willow and Jean must overcome their uncontrollable emotions to keep from destroying the world. Dark Willow and Phoenix fulfill the expectations that society places on the redhead to be hot tempered, aggressive, unpredictable and uncontrollable.

March 16, 2007 “It’s the end of the world. Again?!? Why Buffy Still Matters”
2007 Mini-Conference at UNCG
Abstract:
“Redheads, Witches and Willow: Exploring Media Stereotypes of Redheads through the character of Willow Rosenberg”

Redheaded women have always been media shorthand for witches, vamps, vampires, villains, geeks, clowns and harlots. Joss Whedon illustrates these stereotypes utilizing Willow Rosenberg in Buffy the Vampire Slayer. I wish to explore the visual history of the redheaded woman and show that Willow is a representative of these conventions. I will address a study by Durann Maria Heckert and Amy Best entitled: Ugly Duckling to Swan: Labeling Theory and the Stigmatization of Red hair. This study outlines the importance of hair to defining oneself and how redheads go through a transformation from a negative self image as a child to a positive image as an adult. The concept clearly follows the transformation of Willow from geeky high school student to confident college student. Another aspect to explore is the transformations of Willow to black haired Dark Willow and white haired Goddess Willow.

March 22, 2006

Ryan Presentation

“SOCA Closer Look Lecture Series”

Program Description: Jane Martin, Program Director of Communication, will show and discuss the award winning short animation, Ryan, by Chris Landreth. This film uses 3D generated characters in a technique Landreth calls “psychological realism” to explore the troubled career of Ryan Larkin. This detailed, bizarre, disturbing and thought provoking film looks at an artist unable to create. Larkin was a National Film Board of Canada star animator and Oscar nominee for Walking.